

## **DIRECTOR OF FINANCE**

The Director of Finance reports directly to the Chief Operating Officer and is responsible for managing the day to day financial and accounting functions of MAD TASTY. This person will be an accomplished financial analyst and accountant with experience in beverage operations and sales orientated businesses. This role will be responsible for developing a finance strategy and providing guidance to the Executive team.

### **ESSENTIAL FUNCTIONS**

- Build monthly, quarterly and annual P&L statements to deliver an accurate financial picture to the Executive team
- Prepare annual budgets, cash flows and financial estimates with input from all MAD TASTY teams
- Drive down COGS by sourcing lower cost suppliers and logistics partners
- Purchase, manage and optimize raw materials for production and R&D projects
- Partner with the sales team to analyze promotional activities, product pricing and trade investment to drive share and profit
- Responsible for demand planning: build, implement and track production plans based on sales forecasts and desired inventory levels
- Implement a robust inventory management system. Monitor and analyze inventory as well as co-packer activities
- Responsible for period end close responsibilities including preparation of accruals and analysis of actual results versus budget/forecast
- Pay invoices and manage our finances in QuickBooks
- Review invoices from suppliers and co-manufacturers and address any discrepancies
- Ad hoc financial reporting and special projects as required
- Review and audit financial reports to ensure governmental compliance

### **SKILLS/QUALIFICATIONS**

- Bachelor's Degree in accounting or Finance
- CPA
- Minimum of 5-7 years of experience in a comparable finance and accounting position
- Food, beverage manufacturing and consumer packaged good experience preferred
- A successful history of developing and managing teams
- Advanced skill level for all Microsoft products